

# SHACKERSTONE 2017



## Enjoy and be part of the 23<sup>rd</sup> Year of the Family Festival Saturday 2<sup>nd</sup> and Sunday 3<sup>rd</sup> September

**Our two-day Fund Raising Festival** has grown year by year, and our participants and visitors have probably made it the best event of its kind in the Midlands. The organisers are volunteers operating on a non-profit basis, and have contributed too many charities and local projects. By you, or your companies' involvement with the Festival, you can not only enjoy the promotional, marketing and advertising benefits our event offers, you can also enhance your companies charitable footprint, in what is a truly community event.

**Sponsorship Opportunities** The Family Festival has a high profile and offers a large range of sponsorship and advertising options for your company or business, whatever its size. These could include **Sponsorship of an event/display for each day**, **Colour Adverts in the Souvenir Programme** (artwork to be supplied), **Arena Banner Sites**, **Trade or Craft Exhibition Stand** (size to be agreed), **Public Address coverage**, your company logo included on the Sponsors page and on the Family Festival website .....or you could just have a **Colour Advert** in the programme adding your appreciated support of the Shackerstone Family Festival.

I would like to know more details/support the Shackerstone Family Festival as shown below.

- Festival Display Sponsor** – individual options & costs to be agreed with sponsor - they could include your companies name assigned to an arena event, mentions over the Arena PA system, logo on the programme centre map page & rear cover, web link from the festival web site, programme advertising, family weekend tickets, arena banner space, upgrades on trade space etc. – please get in touch
- Souvenir Programme COLOUR Advertising** - advert to be supplied by you and paid for by the 30 July
  - Eighth page £20
  - Quarter page £35
  - Half page £60
  - Full page (A5) £90
- \*\*SOLD OUT\*\* Programme Central Map Sponsor** - £75 – spaces for company logos
- Arena Banner Sites** - £40 - (4m x 1m max)
- Trade Exhibition Space** –15' frontage x 28' min. depth from £115 (30' £160 & 45' £200 - early bookings prices shown )
- Internal Trade and Craft Space** – prices from £70 for early bookings

Name: .....

Company: .....

Address: .....

..... Postcode: .....

Tel: ..... Mobile: .....

E-mail: ..... Signed: .....

**10% discount** available on programme advertising & banner options if you are booking a trade or craft space at the Festival (discount offer closing date 12<sup>th</sup> July)

Please return form or enquire to - The S F F Treasurer, 36 Main Street, Shackerstone, Nuneaton, Warwickshire, CV13 6NR or email - [info@shackerstonefestival.co.uk](mailto:info@shackerstonefestival.co.uk) vertwo

**Presented by the Ashby Canal Association, the Shackerstone Show Society (Village), the Leicestershire & Rutland 4x4 Response and the Friends of the Festival**

**Chairman: Bob Matthews      Secretary: Neil Bonser**  
**Festival E: [info@shackerstonefestival.co.uk](mailto:info@shackerstonefestival.co.uk)      Festival W: [www.shackerstonefestival.co.uk](http://www.shackerstonefestival.co.uk)**  
**Festival T: 07470 134881**

**The Shackerstone Festival Company Limited – Company No. 6733909**